



Teva Social Connect: How-To Guide

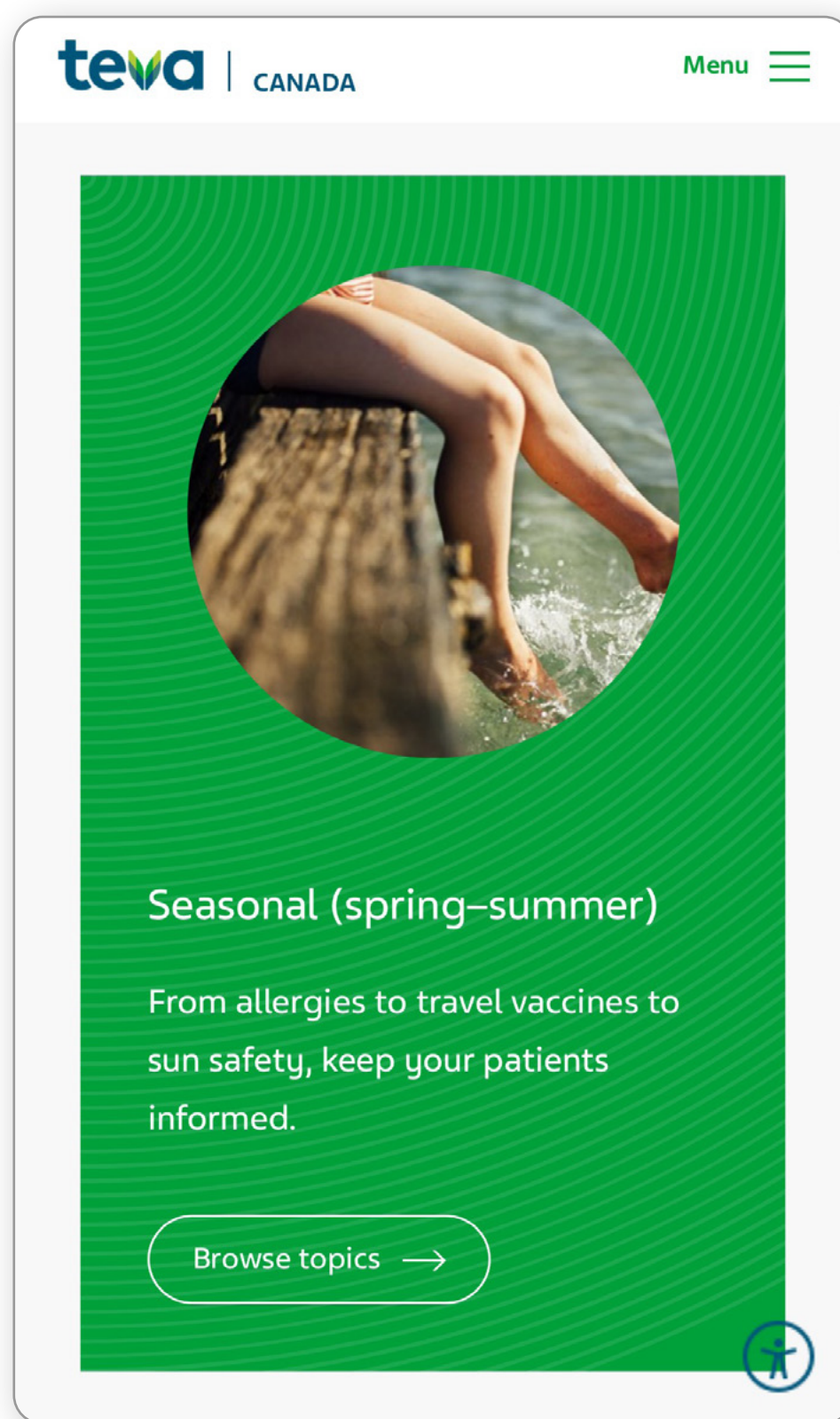
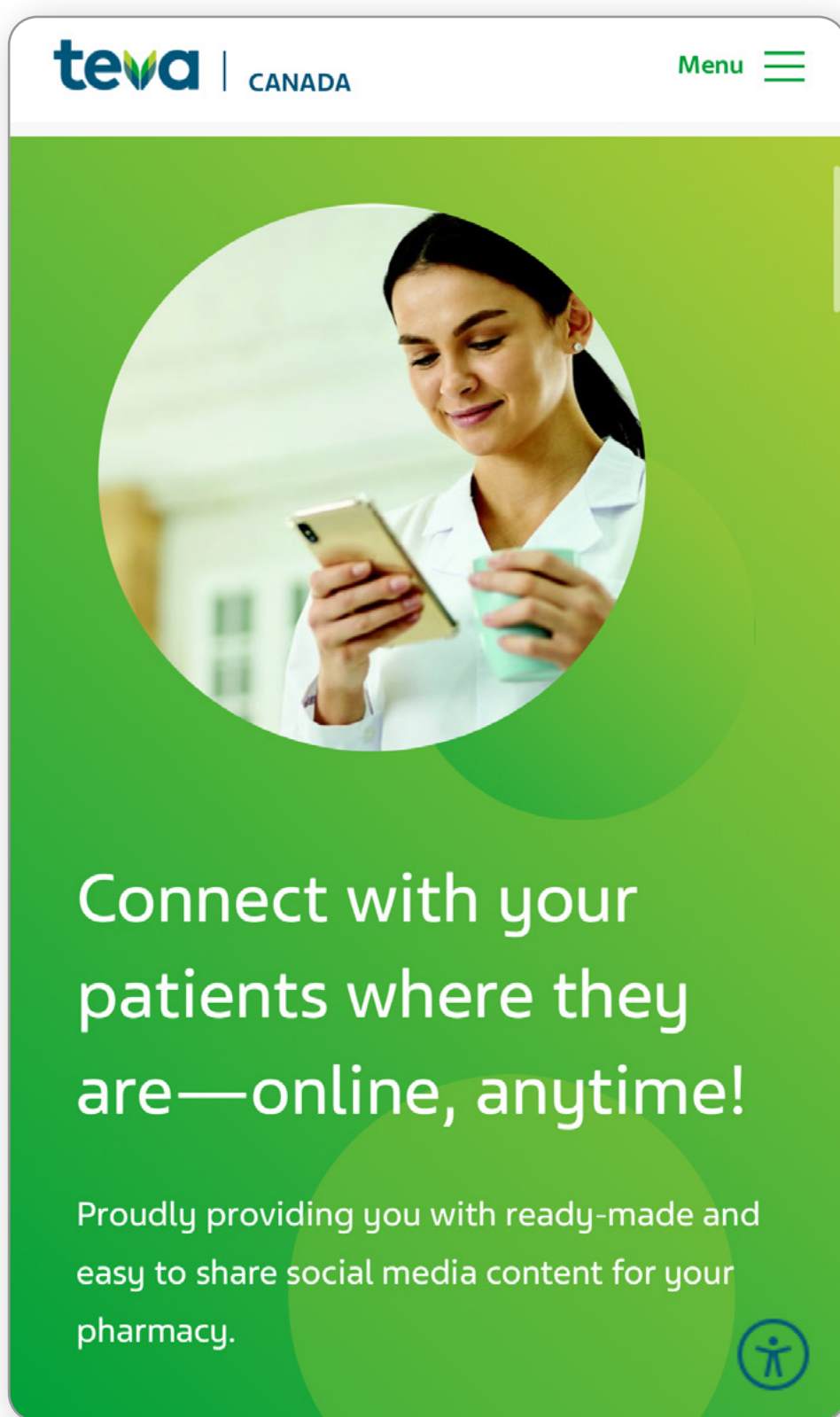
IOS DEVICES



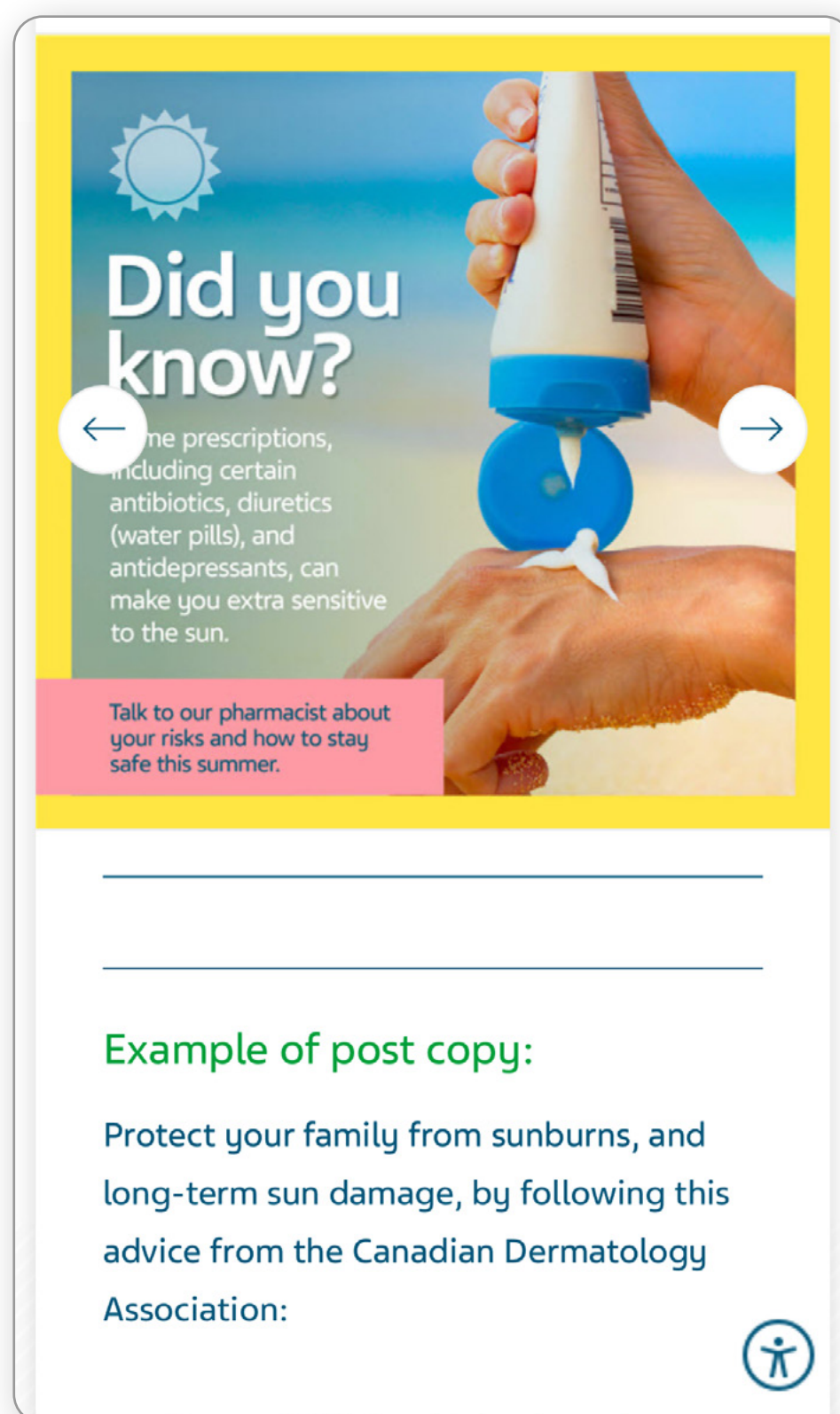
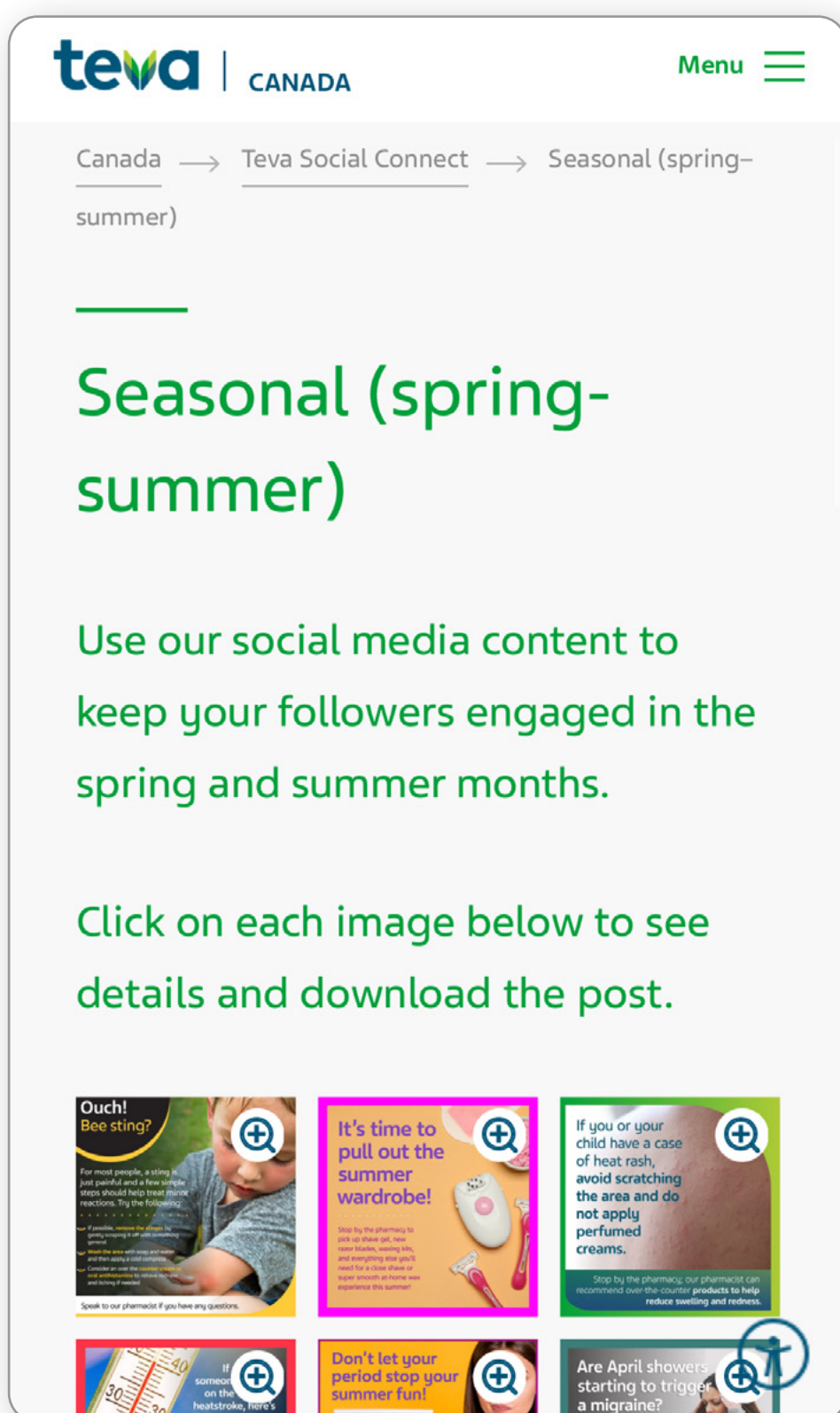
TEVA SOCIAL CONNECT: HOW-TO GUIDE

Follow these simple steps to share Teva Social Connect content via your iPhone. Depending on your operating system and app version, the wording of some prompts may appear differently.

- 1 Visit **TevaCanada.com/SocialConnect** in your internet browser. Scroll down to find the category of post you'd like to make. Tap on the link.

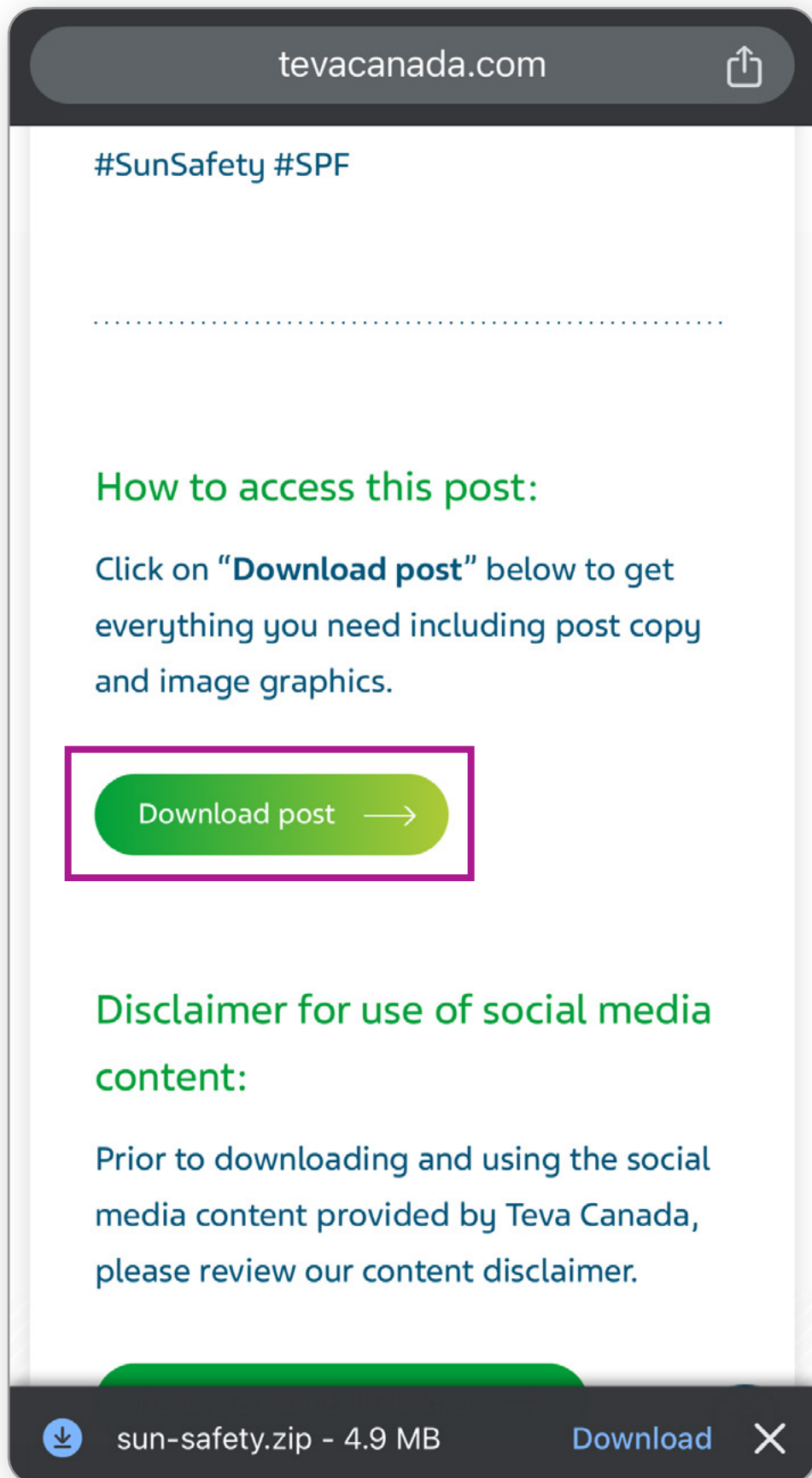


- 2 On the category page, tap on the post you'd like to use.

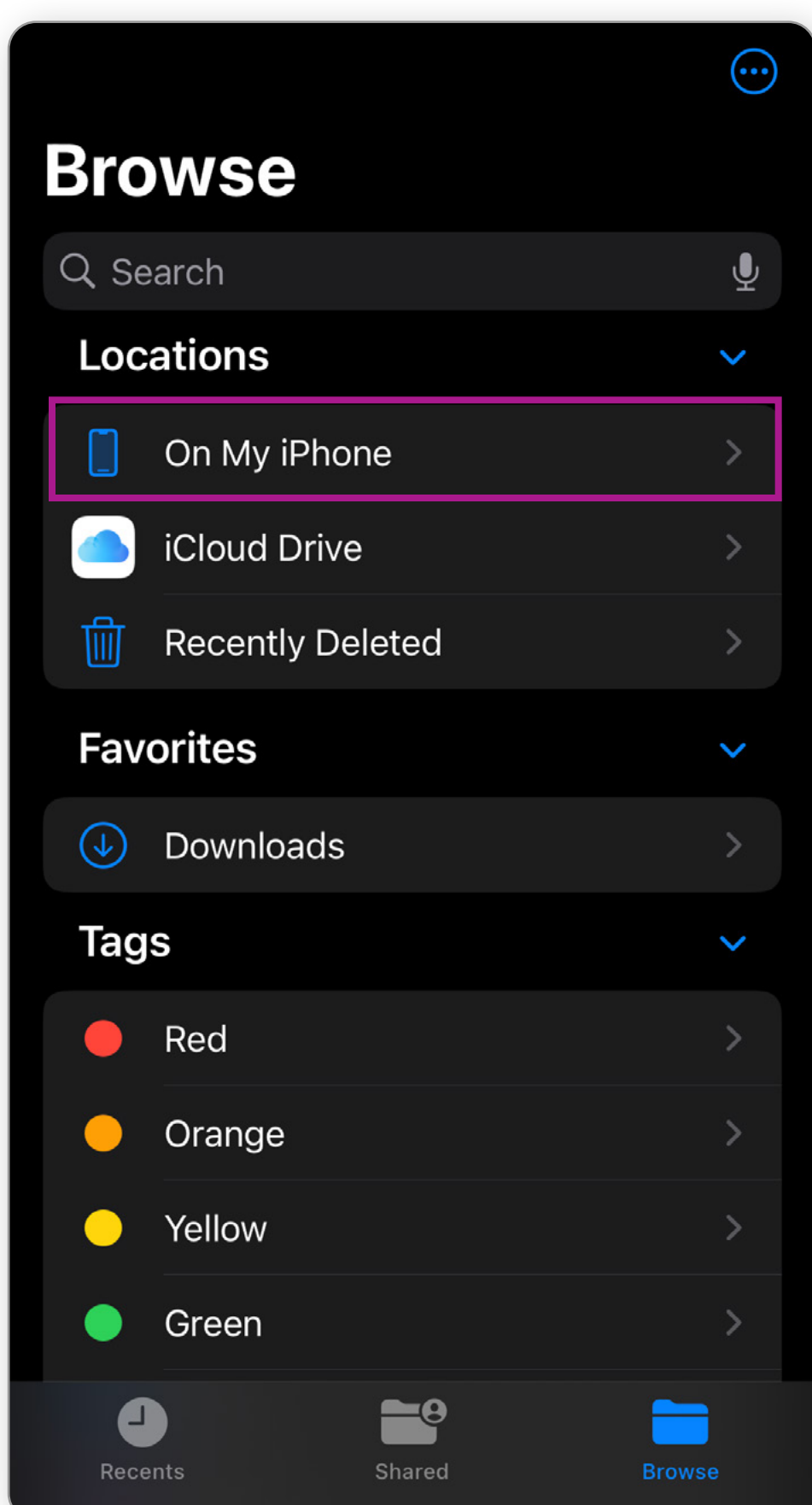


TEVA SOCIAL CONNECT: HOW-TO GUIDE

- With the post open, scroll down and tap the “Download post” button. A download prompt will appear on your phone screen; tap “download” in the prompt to choose where the post content will download.

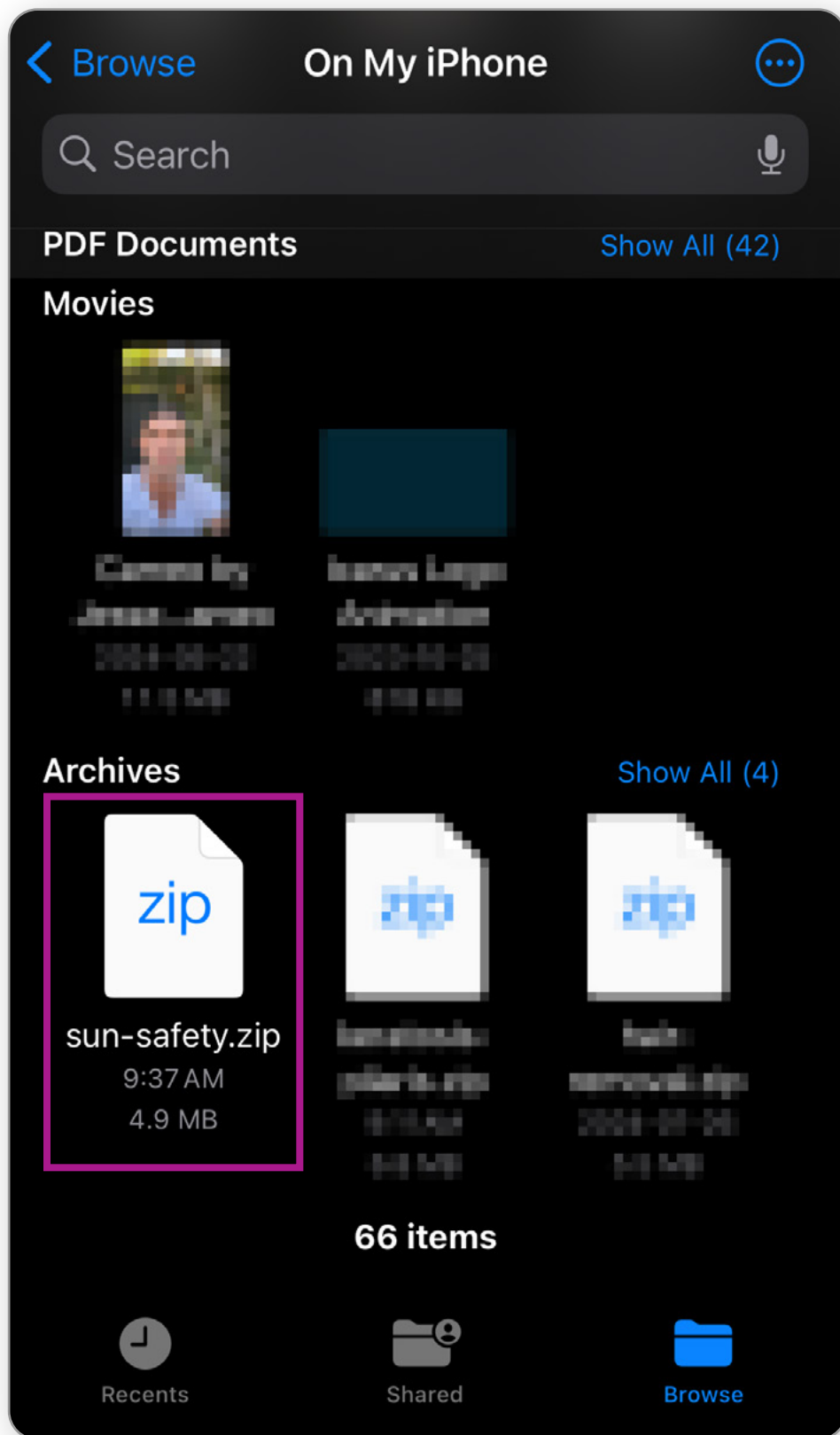


- Select your preferred download location. We recommend tapping “On My iPhone” for easy navigation. The post content will then be downloaded as a .zip file.



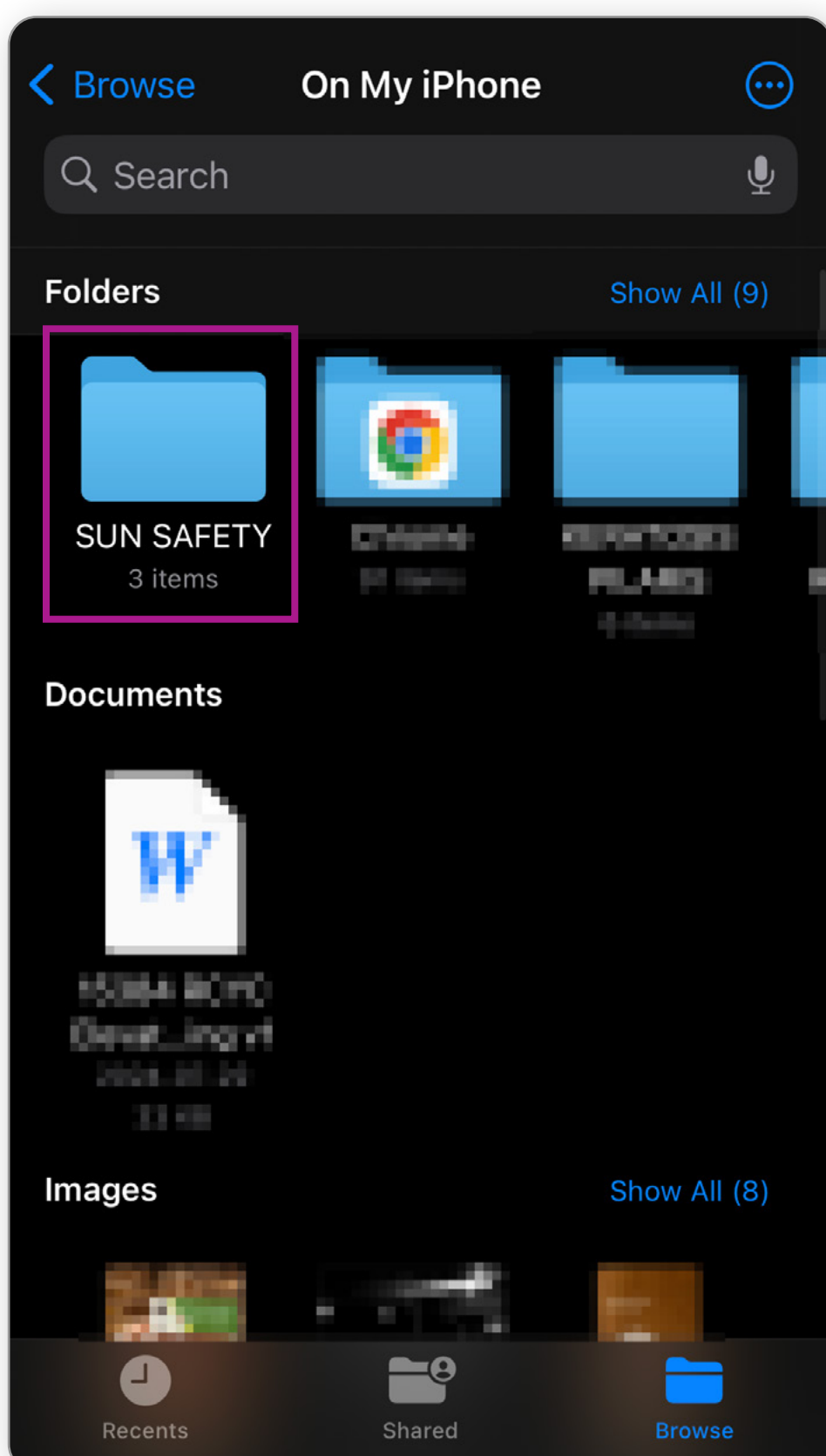
TEVA SOCIAL CONNECT: HOW-TO GUIDE

- 5 Open up your phone's Files app, and select the folder to which you downloaded the post. Scroll to find the .zip file, and tap on it to unzip the post content.



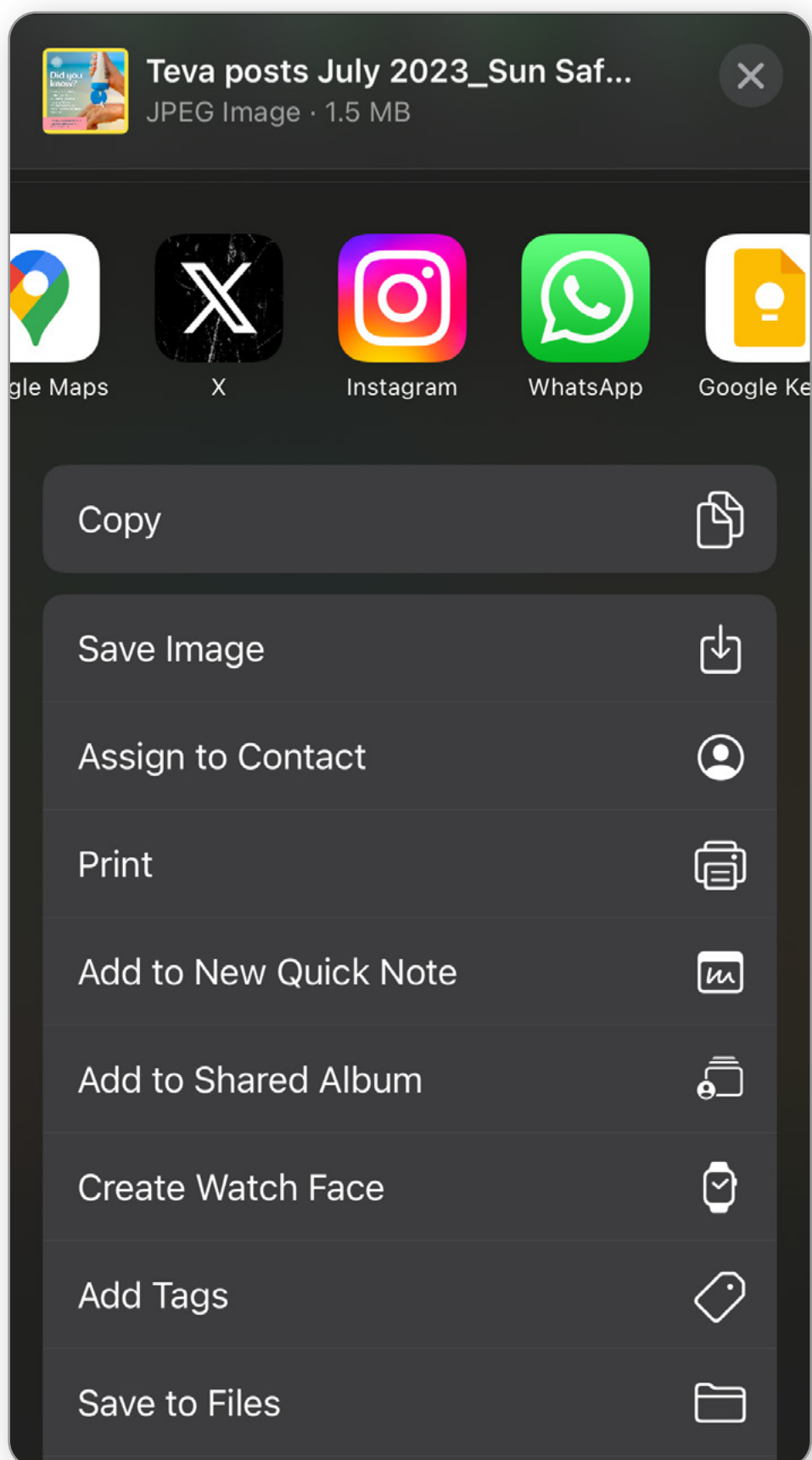
- 6 Open up the unzipped folder on your phone. In that folder, select the English version of the image you'd like to use on your post.

There are a few different ways you can post this image to your Instagram or Facebook feed. The easiest route is to tap on the “share” button on the bottom left.

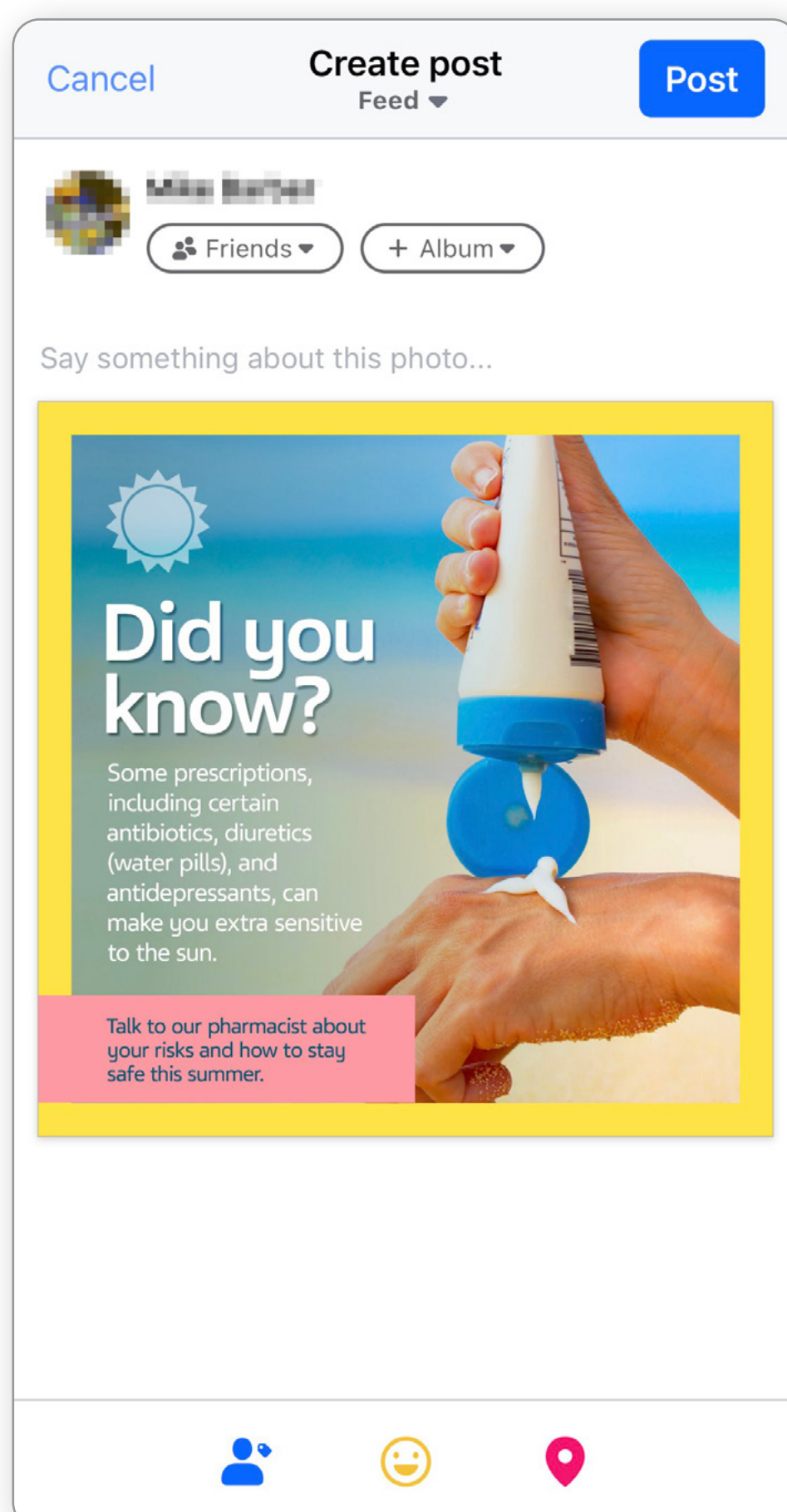
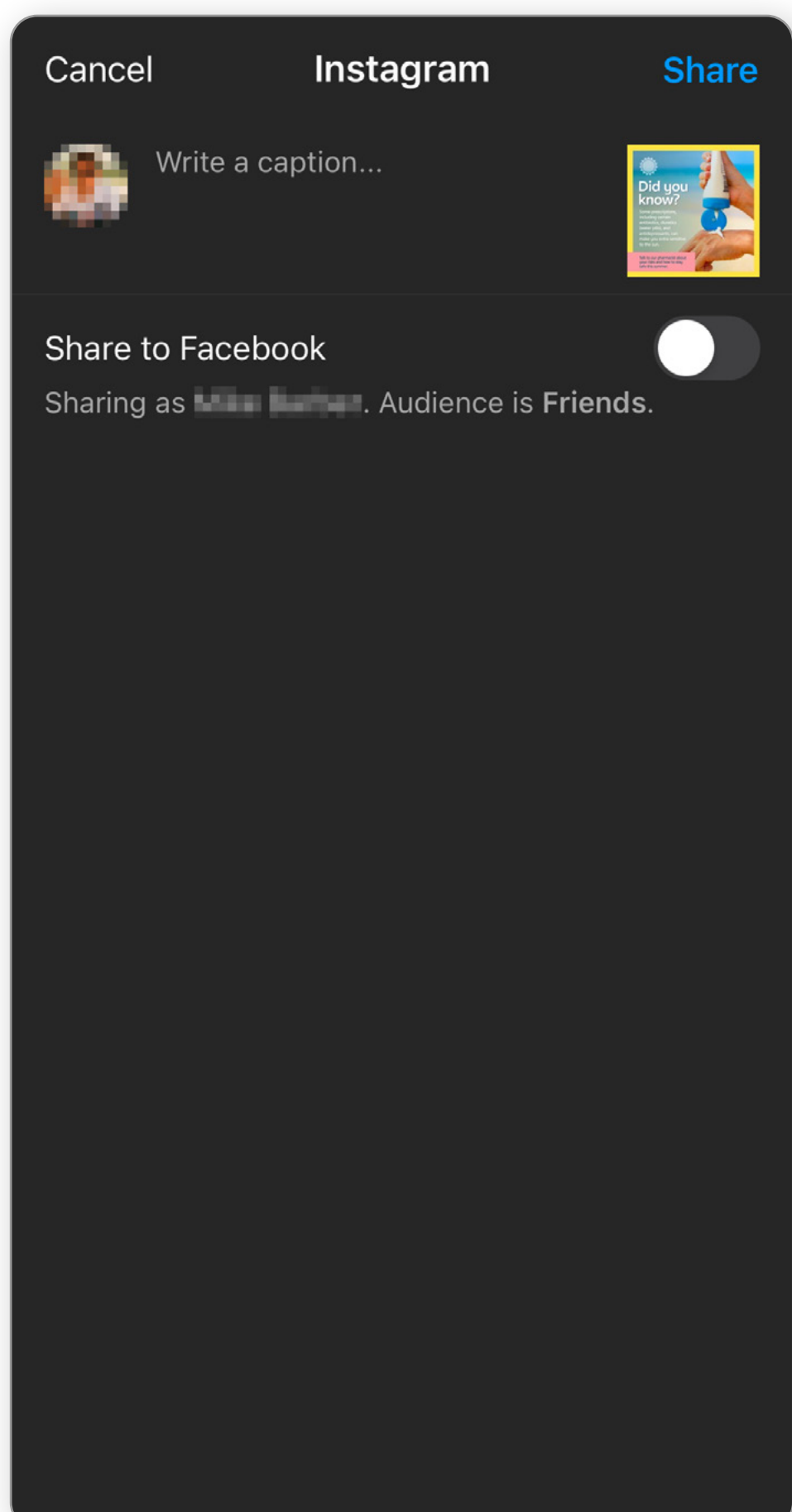


TEVA SOCIAL CONNECT: HOW-TO GUIDE

- 7 Now you can select which app you'd like to use with the image. Select Instagram or Facebook.

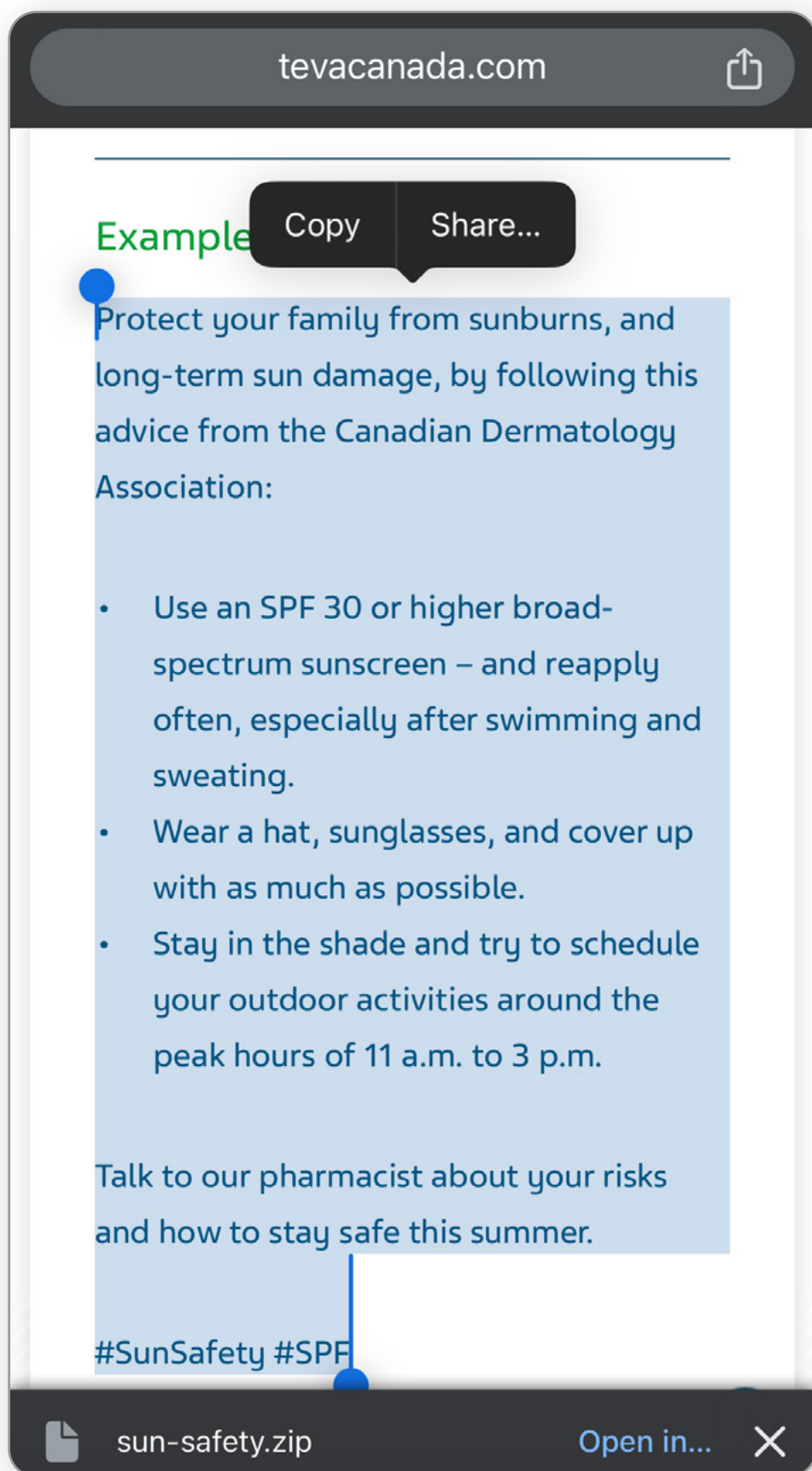


- 8 Facebook or Instagram will now ask if you want to add a caption. If you chose Instagram, you may also be asked if you'd like to share the post to Facebook at the same time.



TEVA SOCIAL CONNECT: HOW-TO GUIDE

- Return to your phone's internet browser. On the Teva Social Connect post page, copy all of the caption text by highlighting it and selecting "Copy." You can also copy this text from the Word document that was in the .zip folder along with the image.



- Return to your Instagram or Facebook post, and paste the caption content into the caption field. Tap OK, then follow the prompts to post your content!

